

FOR IMMEDIATE RELEASE

Workplace Spanish® Introduces “Learning Kits”

Roswell, GA, September 1, 2009 – Workplace Spanish, Inc., developer of the country’s most widely used Spanish learning materials for the workplace, introduces new “Learning Kits” for its 25 job-specific language learning programs.

“Our objective is to help people in the workplace communicate in Spanish or English in a basic, effective manner resulting in better understanding and teamwork as well as smoother operations”, said Tom Sutula, president of Workplace Spanish, Inc.

To help accomplish this task more readily, the company has added its Click It® CD-ROM to all of its learning programs. This provides customers with 3 tools to help cut through the language barrier – an easy to use manual for desk use, audio CD(s) to listen to in the car and Click It® for PC use.

“Click It® adds a new dimension to our learning tools”, Sutula said. Using free Adobe Reader software, a user simply searches for what they need to say in English, then clicks on it to hear the Spanish and phonetic pronunciation. “They can either learn and repeat the expression or play it aloud for a Spanish-speaker to hear. Nothing could be easier.”

Stressing that its language tools are designed for quick workplace communication, not language learning proficiency, Sutula compared the company’s products to online learning programs, ‘which are expensive and often started but not completed’. “From a customer’s perspective, our tools get them up to speed quickly without a long learning curve. In today’s time-stressed world not many people have time for hours of study”.

For more information and samples of the company’s products, please visit the website at www.workplacespanish.com or e-mail info@workplacespanish.com.

About Workplace Spanish, Inc.

Founded in 1998, Workplace Spanish, Inc. develops job-specific language materials for both English and Spanish-speakers. Designed for time-stressed adults in business, government, health care and education, the company’s materials are easy-to-use and non-academic; they do not require prior language training. Workplace Spanish® programs have been used by 80,000 people and have been taught by more than 350 colleges and schools across the country. Its learning kits are suitable for self-study or class training.

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