

FOR IMMEDIATE RELEASE

Healthcare Workers Can Communicate in Spanish With New CD-ROM from Workplace Spanish(R)

'Click It(TM)' Gives Workers Quick Access to Job-Specific Spanish Expressions; Helps Healthcare Entities Provide Better Care for Hispanic Patients

ROSWELL, Ga., May 9, 2007 – Workplace Spanish(R), developer of America's most popular workplace-specific Spanish learning materials, used by over 50,000 people, announced today the release of Click It(TM), a CD-ROM that features clickable audio Spanish terms, expressions, pronunciations, phonetics and practice conversations to help healthcare professionals efficiently deliver non-critical bilingual communication without learning academic Spanish.

Many healthcare organizations -- despite federal or organizational mandates -- often can't adequately communicate with Spanish-speaking patients when bilingual translators on staff are busy, out sick, or on vacation, said Tom Sutula, president of Workplace Spanish, Inc. The company created Click It(TM), he said, to help time-stressed healthcare providers deliver basic patient communication in Spanish, in a cost-effective manner, regardless of whether a medical interpreter is on duty.

"Speaking a little job-related Spanish is a necessity in today's healthcare industry, but many hospitals and healthcare providers don't have the resources on hand to effectively serve the rapidly growing number of Hispanic patients," Sutula said. "And healthcare providers can't always find qualified medical interpreters to hire. Click It(TM) gives every worker the ability to communicate with and deliver care to Spanish speakers."

Click It(TM) users conduct keyword searches or scroll down the CD-ROM's PDF pages to find questions they need to ask or statements they must make. They then click on the English expression to hear the Spanish and phonetic pronunciations spoken aloud.

Users can then repeat the Spanish questions and expressions, or play them loud enough for Spanish-speaking patients to hear.

For instance, a user may click on the phrase "lift your right leg" to play the Spanish expression "levante su pierna derecha" so a Spanish-speaking patient understands what to do during a physical therapy session.

Sutula added that Click It(TM) can be used in three ways: for on-the-job communication; as a refresher for prior Spanish class training; and as a tool for self-study. Click It(TM) complements the company's written learning manuals and comes in two versions: "Hospitals & Nurses" for those needing detailed clinical information; and "Health Care" for providers whose needs are more general.

Detailed information and Click It(TM) samples are available on the company's website at http://www.WorkplaceSpanish.com/click_it.htm. Single-user copies can be purchased from the website at \$39.99. Multi-user licenses for network-wide use are also available.

About Workplace Spanish, Inc.

Founded in 1998, Workplace Spanish® materials help people communicate with Hispanics in various work situations. Designed for time-stressed managers and associates, the company's materials are easy to use and non-academic. They do not teach grammar and no prior Spanish training is required to use them. Users learn Spanish pronunciation and how to say "bite-size" terms and expressions, in Spanish, that are relevant to their work environments and everyday conversation.

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