

¡BIENVENIDOS!

(Note to Instructors – we use these charts as overhead transparencies to kickoff our classes. Make adjustments to fit your needs)

1. INTRODUCTIONS

- **(Instructor Name) – from (Name of Organization)**

2. WORKPLACE SPANISH® INFORMATION

- **WS develops job-specific Spanish training programs for:
Business / Government / Education / Health Care**
- **Objective → Help people communicate simply but effectively –
at work – in Spanish.**
- **Motto → You don't have to be fluent . . .
. . . to communicate effectively™**

3. WHAT TO EXPECT

- **No Grammar / No Verb Conjugation / No Alphabet**
- **Emphasis on Pronunciation, Repetition, Role-play**
- **High energy, interactive training focused on workplace needs**

CLASS OBJECTIVES

A. TRAINING OBJECTIVES

- 1. Introduce you to Spanish language & pronunciation**
- 2. Train you to learn & say workplace expressions in Spanish**
- 3. Build your confidence to *Say it in Spanish!***

B. GOLDEN RULES – HOW TO GET THE MOST OUT OF THIS CLASS!

- 1. APPROACH – focus on effectiveness - not perfection**
- 2. PRIORITIZE – identify & prioritize the most important phrases**
- 3. PARTICIPATE – actively listen, join in, overcome inhibitions**
- 4. PRACTICE ALOUD – with family, co-workers, customers**
- 6. REPEAT – Repetition is the key to memorization & confidence**
- 7. SET A GOAL – master at least one or two phrases a day**

LANGUAGE & CULTURE QUIZ

- 1. World's most frequently spoken language is _____?**
- 2. How many people speak English as their primary language __?**
- 3. How many people speak Spanish as their primary language?**
- 4. What's the right term – Spanish, Latino, Hispanic, Mexican?**
- 5. How many countries do Latinos come from _____?**
- 6. Does Spanish sound the same everywhere _____?**
- 7. What are the 3 major hurdles to using Spanish _____?**
- 8. Why do Latinos emigrate to the US _____?**
- 9. What cultural differences have you noticed _____?**
- 10. What do you want to get from this class _____?**

QUIZ ANSWERS

1. **World's most frequently spoken primary language is _____?**
Chinese is the most frequently spoken language – by 966 million people. Spanish is 2nd and English is 3rd – see numbers below
2. **How many speak English as their primary language _____?**
According to the 2000 Census Dept stats – the answer is 322 million
3. **How many speak Spanish as their primary language _____?**
According to the 2000 Census Dept stats – the answer is 332 million.
This makes Spanish the 2nd most frequently spoken, primary language in the world.
4. **What's the right term – Spanish, Latino, Hispanic, Mexican?**
Teacher should talk about Latino and Hispanic and point out that Hispanic is a term created by the census dept many years ago. The Latino community is split on the issue of Hispanic or Latino– both terms are acceptable. “Spanish”, of course refers to the language. Mexican refers to the country.
5. **How many countries do Latinos come from _____?**
The count is always up for discussion – but the answer we use is 20 countries.
6. **Does Spanish sound the same everywhere _____?**
Just like English in the U.S., there are different words, meanings and dialects when dealing with the Spanish language – since it is spoken in so many different countries.
7. **What are the 3 major hurdles to using Spanish _____?**
 1. I don't know what to say! (what are the foreign word translations)
 2. I don't know how to say it! (don't know pronunciation)
 3. I don't have the confidence to say it in Spanish! (tallest hurdle of all)
8. **Why do Latinos emigrate to the US _____?**
Many answers including better pay, better life for family, more opportunity, jobs, etc.
9. **What cultural differences have you noticed _____?**
Answers usually revolve around importance of family; sticking together as Latinos; importance of religion; outstanding work ethic; etc.
10. **What can you do to make this class easier _____?**
Subjective question to encourage participation and provide teachers with ideas!

Latin American Population Center

The Caribbean, Central, and South America

