

Workplace Spanish® Introduces “Spanish by the Slice™”

Roswell, GA, February 24, 2010 – Workplace Spanish, Inc., developer of the country’s most widely used Spanish learning materials for the workplace, introduces an economical way for anyone to learn and speak conversational and job-specific Spanish without busting their budget.

“Spanish by the Slice™ is a parallel to the pizza business”, says Tom Sutula, president of Workplace Spanish. “With pizza, if you don’t want the whole pie—you order it ‘by the slice’. Now you can take the same approach to speaking Spanish.”

The company has taken many of its widely-used, Spanish learning programs and divided them into specific topics or ‘slices’. Customers can purchase and download the ‘slices’ of their choice from the company’s website in its proprietary Click It® PDF format, which allows them to listen to the Spanish on their PC and print the material for later use.

“This is perfect for people on a tight budget, or those who want to learn specific Spanish expressions but don’t have the time or desire to study the language”, Sutula said. “We learned from hundreds of classes that many people are satisfied being able to say very specific things in Spanish. This program lets them pinpoint and purchase their exact needs economically.” An MP3 file can also be downloaded for iPod or MP3 player use.

Stressing that its language tools are designed for basic communication, not academic proficiency, Sutula gave the example of a nurse learning specific health care terms or a banker learning how to take deposits from Hispanic customers.

For more information and samples of Spanish by the Slice™ and other Workplace Spanish® products, please visit our website at www.workplacespanish.com or e-mail info@workplacespanish.com.

About Workplace Spanish, Inc.

Founded in 1998, Workplace Spanish, Inc. develops job-specific language materials for both English and Spanish-speakers. Designed for time-stressed adults in business, government, health care and education, the company’s materials are easy-to-use and non-academic; they do not require prior language training. Workplace Spanish® programs have been used by 85,000 people and have been taught by more than 400 colleges and schools across the country. Its materials are suitable for self-study and class training.

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