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## **Workplace Spanish® to Provide Language Training Materials for Indiana's Ivy Tech State College System**

*Workplace Spanish® is Fastest Growing Brand  
for Job-Specific Language Training*

Atlanta -- Workplace Spanish®, the nation's fastest growing language training brand, has signed an agreement to provide Indiana's community college system, Ivy Tech State College, with its highly successful, streamlined Spanish language training programs for use in the college's Corporate and Continuing Education Department. Ivy Tech's 23 campuses frequently get requests from businesses for short-term training to help their employees communicate with Spanish-speaking co-workers or customers.

"The Spanish-speaking population is growing dramatically, and everyone needs to be ready to seize the opportunities and challenges this presents," said Tom Sutula, president and CEO of Workplace Spanish®. "You don't have to be fluent to be an effective communicator."

"We looked at a number of Spanish language programs and found Workplace Spanish® to be the most effective program for most client needs," said Dr. Roy Winkler, an executive director for Corporate and Continuing Education at Ivy Tech. "Workplace Spanish has excellent classroom materials customized for specific occupations."

Indiana, like most of the nation, has experienced substantial growth in its Hispanic population. Between 1990 and 2000, Indiana's total population grew by 9.7 percent; but its Hispanic population grew by 117 percent. This has created a need for many businesses, government agencies and social service organizations to begin Spanish language programs to assist these new citizens in the assimilation.

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Workplace Spanish/Ivy Tech

Workplace Spanish® offers innovative, simple and effective Spanish language training programs that allow businesses, government agencies and educators to communicate with Spanish speakers quickly, easily and effectively. Using its highly developed, job-specific Spanish training programs, Workplace Spanish® is helping to cut through the communications barriers that isolate America's fastest growing population.

Workplace Spanish® uses bite-sized workplace terms and expressions in a simple, easy-to-understand format. Its training programs require no grammar, verb conjugation or prior Spanish experience and are designed to make participants more productive and efficient when working with Spanish speaking people.

Workplace Spanish® has a number of Spanish language programs available for general industries and can quickly customize solution programs for specific businesses, governments and colleges.

#### **About Workplace Spanish®, Inc.**

Founded in 1998 by Tom Sutula, Workplace Spanish®, Inc. is the fastest growing brand in the language training field. More than 115 colleges, school districts and workforce development organizations use Workplace Spanish® materials for their job-specific continuing education and customized Spanish training. Additionally, hundreds of companies and thousands of consumers have been trained with Workplace Spanish® products and programs. Workplace Spanish® currently offers materials for more than 15 different industries and occupations in government, education and business and industry. To learn more about the company and its innovative products, visit its web site at [www.workplacespanish.com](http://www.workplacespanish.com).

#### **About Ivy Tech State College System**

Ivy Tech State College is an open-door college offering two-year degrees and technical certificates, as well as customized education for Indiana's businesses and industries. It is the state's second largest post-secondary institution, with 23 campuses and five instructional centers across Indiana. To learn more about the colleges, visit Ivy Tech's web site at [www.ivytech.edu](http://www.ivytech.edu).

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