

FOR IMMEDIATE RELEASE

Food Lion Bridges Spanish Communication Gap with Workplace Spanish® Learning Materials

Roswell, GA, January 27, 2009 - Food Lion LLC has selected "Workplace Spanish® for Retailers and Supermarkets", a learning program developed by Workplace Spanish, Inc., to improve communication in their supermarkets with Spanish-speaking customers and associates. Store supervisors, department managers and other key associates will utilize the popular learning materials to develop basic Spanish skills.

Jose Perez, Food Lion's Language and Translation Specialist, stated that "Workplace Spanish® for Retailers and Supermarkets" includes the relevant vocabulary, expressions and practice scenarios that best suits our needs. The materials are just very practical and easy to use. We are not expecting associates to be proficient Spanish speakers, but the Workplace Spanish® program will give our people a chance to make customers and associates feel more welcome. We want to create great customer experiences. By knowing some appropriate Spanish, we are reaching out and connecting with our Food Lion Spanish speaking customers and associates."

"Enabling basic communication between English and Spanish speakers is the mission of our company", Tom Sutula, President of Workplace Spanish, Inc, states. "We develop basic learning programs that cut through the language barrier and improve communication. This results in better understanding, teamwork and efficiency, which will pay off in better customer relationships and smoother operations. This is more important than ever in these challenging economic times."

With stores in the Southeast and Mid-Atlantic states, Food Lion LLC addresses the Hispanic population growth by making Spanish a part of their vocabulary. They are hoping to create awareness and do their part to bridge the language gap.

Workplace Spanish®, Inc. develops job-specific learning materials for both English and Spanish speakers. Their manuals and Click It® CD-ROMs are available for over 25 different industries and occupations. The company will customize programs to meet specific needs. For more information please visit www.workplacespanish.com or e-mail info@workplacespanish.com.

About Workplace Spanish, Inc.:

Founded in 1998, Workplace Spanish, Inc. develops job-specific learning materials for both English and Spanish-speakers. Designed for time-stressed adults in government, industry, health care and education, the company's materials are easy-to-use and non-academic; they do not require prior language training. Workplace Spanish® programs have been used by over 350 colleges and schools across the country and are suitable for class training or self-study.

Food Lion, LLC:

Food Lion LLC is a subsidiary of Brussels-based Delhaize Group (NYSE: DEG). Food Lion LLC operates more than 1,300 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Bloom, Bottom Dollar Food, Harvey's, Reid's and Sweetbay. These stores meet local customer needs and preferences for the freshest and best quality products. Food Lion LLC employs approximately 73,000 associates in 11 Southeast and Mid-Atlantic states.

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